

PRKM 300:

Recreation and Sports Facility Planning and Management: The course is designed to apply sound principles of management to various recreational and sports facilities. Emphasis is placed upon operational efficiency, quality of service and fiscal responsibility. Prerequisites: none. Restrictions: Junior or Senior class level only. (3:3,0)

3.000 Credit hours

3.000 Lecture hours

PRKM 305: Recreation and Sports Event Management

This course will explore the process of the design and implementation of recreational and sporting events. This process will include discussion pertaining to the planning, development, management, and implementation of these events. Specific attention will be given to the facility needs, financing, marketing, and various operational (set-up, staffing, production) aspects of hosting recreational and sporting events. The course will require additional student attendance at functions outside of the normal class/lab period. The student may incur out of pocket costs for their attendance at these functions. (3:3,0)

3.000 Credit hours

3.000 Lecture hours

PRKM 310: Commercial Recreation Management

This course is a study of commercial recreation as a major component of the leisure service delivery system. Analysis of different types of commercial recreation enterprises including location, marketing, managerial requirements, pricing, problems, trends, sources of technical assistance, risk management, and sources of financing. (3:3, 0)

3.00 Credit hours

3.00 Lecture hours

PRKM 320: Outdoor Recreation and Park Management

History, philosophy, policy, planning and management of outdoor recreation resources, such as parks, campgrounds, wilderness areas, winter based resources, etc. (3:3, 0)

3.00 Credit hours

3.00 Lecture hours

PRKM 330: Recreation for Special Populations

The course is designed to introduce basic terminology, understanding, program planning and leadership skills relative to recreation for persons with disabilities and special needs. The course requires that the student gain sound practical experience in working with various special populations throughout the semester. Consideration is also given to facility design and overcoming various environmental barriers as part of recreational participation. (3:3, 0)

3.00 Credit hours

3.00 Lecture hours

PRKM 340: Special Problems and Trends in Recreation and Sports Facility Management

This course provides the opportunity for detailed study of current issues in recreation and sports. An emphasis on unique and imaginative solutions to the challenges facing the recreation and sports professions is stressed. (3:3, 0)

3.00 Credit hours

3.00 Lecture hours

PRKM 400: Pre-Internship for Recreation and Sports Facility Management

The course is designed to further expose students to various park, recreation, and sports agencies and the facilities associated with each. Students will begin researching, applying for, and selecting the agency through which they will complete their practicum. Students will also begin making final preparations for the fulfillment of various practicum requirements. (1:1, 0)

1.00 Credit hours

1.00 Lecture hours

PRKM 420: Internship for Recreation and Sports Facility Management

Provides students with a full semester of learning experience in the management aspect of a park, recreation or sports related agency. Internship site is selected by the student and must be approved by the college. Interns will be jointly supervised by a qualified agency manager and a college internship supervisor. (12:0, 36)

12.00 Credit hours

36.00 Lab hours