

College Council Meeting February 18, 2025

Office of the President Dr. Mary Bonderoff, President

#### Overview

The start of the semester has been a busy one! We kicked off the spring semester with a college-wide Assessment Day, followed by our Spring Opening Meeting. We kicked off the working groups for the Strategic Plan tactics and campus values development. Dr. Alice Kraus is taking a lead on the Strategic Planning efforts. Abby Brannen-Wilson has been leading senior council workshops to clearly understand the student journey and assist in informing the strategic planning efforts. The campus met on January 30<sup>th</sup> at 12:30pm to begin the work on the groups in developing tactics and finalize the campus values to share out for feedback. We continue to have strong numbers of students living and studying on campus. Student activities has increased the programming they are providing to students. I recently co-hosted a night of Bingo that was very popular. Our intentionality in creating engagement opportunities in and out of the classroom are critical for improving our retention.

#### **Fiscal Stability**

Vice President Chelsea Mathieu continues to lead our efforts to financial sustainability. We continue to evaluate all expenditures through the Spending Review Process using a Shared Governance approach with both faculty and staff representatives on this committee. We continue to review all hires through the Hiring Review Committee using this review to discuss opportunities and areas in need of support. Increased enrollments, strong fiscal oversight and a campus commitment continues and is necessary to meet our goal of a zero-budget deficit for fiscal year 2027-2028.

#### Strategic Enrollment Management and Retention

We are off to a strong start to the semester. Enrollments are still trending higher than previous years with over 1,000 more applications for fall 25. We are thinking creatively for solutions to allow for more student housing and an opportunity to grow some programs that reach capacity early in the admissions cycle each year. Nazely Kurkjian has hit the ground running to ensure there is continuity and opportunity within the recruitment and retention areas. We continue to offer the Bronco Reboot program with 85 new registered students participating this spring. This program gives students a second chance with the necessary support for their success. We continue to evaluate key data points for students who are not successful to determine what practices need improvement for their success.

## Academic and Operational Alignment

We have moved into the Phase 4 review of the facilities master planning project. We are met recently to review campus priorities based on feedback from the campus community. We are excited to be moving into this final stage to be able to share the ideas generated and begin to prioritize the projects for the campus. The process has helped us to identify smaller projects that we have been able to address with our campus needs.

We continue to work closely with SUNY Construction Fund to explore opportunities to increase our academic programs with the greatest demand. We appreciate the efforts of our faculty for their creative ideas and for their willingness to collaborate to support bringing in more students. Our plumbing faculty were able to add an additional lab section so we could increase our incoming students by twenty-four. The Veterinary Technology online program is extremely popular and the faculty have added additional space for this spring semester and the fall.

## **Community Engagement**

The work of the Regional Economic Development Council has been an incredible opportunity to connect with folks throughout our region, to build relationships and see where synergies may be for collaboration. We are anticipating decisions moving forward for the Mechatronics Building and the Onramp Proposal over the next few months. These initiatives will offer incredible opportunity for SUNY Delhi in building out workforce development education. We continue to work with Delaware County Electric Cooperative with the most recent planning grant to develop plans for the site and building requirements.

We will be hosting a Regional Innovation Council Housing Summit on February 13, 2025 at 3pm at Bluestone. The County will be presenting on the housing study and we will have a number of businesses on a panel to discuss challenges and collaborative efforts for moving forward. The Governor's office and Empire State Development will share funding options for the county and businesses to consider. A contractor will be speaking to options available for building. I hope you all can join us.

The inauguration will be held on Thursday April 3<sup>rd</sup> at noon in the Clark Field House. We will be using this event to start our major fundraising campaign. We are committed to multi-million dollars to support the following priorities:

## The Priorities:

- **Student Access** -Access to education is the foundation of our mission. By increasing scholarship funds, we can ensure that financial barriers do not stand in the way of students pursuing their dreams at SUNY Delhi.
  - Scholarships
  - Internship and Applied Learning Support
  - Student Emergency Fund
- Academic Experience -Leading edge academic programs are a staple of SUNY Delhi's academic offerings. Collaborative research and creative projects enhance learning and innovation. By funding these initiatives, we can foster a culture of discovery and creativity that benefits both students and faculty.
  - Faculty Development Funds
  - Academic Program Funds

- **Capital Projects and Improvements**-- As we renovate and expand our campus facilities, we must also invest in the cutting-edge equipment and technology that will maximize the impact of capital improvements. This investment will enhance our academic programs and provide students with the tools they need to succeed in a rapidly changing world.
  - Equipment and Technology
  - Named Spaces
- **The Delhi Fund/Unrestricted**-Annual giving is the lifeblood of our institution's future. Unrestricted funds allow the college to respond to emerging needs and opportunities, supporting every aspect of the student experience. By contributing to the annual fund, donors ensure that we can continue to offer a high-quality, accessible education for all.

I do hope that you will join me in donating at a leadership level.

## Academic Programs and Services Dr. David Brower, Provost & Vice President of Academic Affairs

#### **Resnick Library**

The Resnick Library welcomed Rebecca Snyder as a new Student Success Librarian in January.

Carrie Fishner presented to students who came back to campus early as part of the Reboot program during January orientation. Carrie also presented one session during SPARK and two other sessions during the January staff development period for faculty and staff.

Over the fall semester the library recorded over 17,000 student visits to the library and just over 1,000 reference interactions with students answering questions in a variety of formats. Stress Less programming in December included a number of stress relieving drop-in activities including a photo booth, therapy dogs, and crafts. The library also hosted the annual StAR Day on December 5<sup>th</sup>.

#### Resnick Academic Achievement Center:

#### Academic Advisement, Career Center & Tutoring

The Advisors in the Resnick Academic Achievement Center have paired with various offices to offer registration support during our late-night pancakes study sessions and conducted outreach to unregistered students and offered support to students needs assistance. They are also working in collaboration with the Counseling Center and Campus One Stop to create a more student-centered withdrawal process.

Nikki Hoffman joined with the Enterprise Team and Registrar staff in training offerings to help the campus migrate to the news version of self-service banner.

The Career and Transfer Services Office presented 23 classroom and individual workshops discussing resumes (Skills First), internships and employment (Handshake), networking, and mock interviews, and 241 students were reached through these programs.

They have also worked with the Veterinary Science Technology Preceptorship class on developing resumes via Skills First. Forty-six students were required to meet to review/update their documents prior to applying for preceptorships.

Sixteen students from 13 different majors made appointments to review their resumes, and the Nursing Department held two mock interview days this past fall, interviewing a total of eight students.

Career and Transfer Services sponsors on campus employer visits throughout the semester. Four employers attend one of eight available days. The office also sponsored a Local Employment Day that was attended by nine local businesses. This was an attempt to assist local employers hire students part-time during the semester. Both CADI and Delhi's Human Resources took part, and approximately 100 students attended.

Thirteen students met with the Office to discuss transferring. Some students were looking to change schools for various reasons. One student was looking for assistance applying to Graduate School.

The on-campus internships are being used to supplement staffing in various College offices to work on projects that may not be completed with addition assistance. These students are funded by incremental funds received from SUNY. Students can work up to twenty hours a week for 15 weeks. Ten offices have received interns.

The Empire State Service Corp is a new program sponsored by SUNY. As a corps member, students complete 300 hours of paid community service throughout the academic year at \$16/hour (a total of \$4,800). Students can complete hours during breaks, the semester, and summer to reach the 300 hours. There are seven different areas students can choose from: K-12 tutoring, Food Insecurity Outreach, Peer Mental Health, Sustainability (Climate Change), Anti-Hate and Bias Prevention, Civic Engagement, and FAFSA Completion. SUNY Delhi currently has three students participating in the program: one in civic engagement and two in Peer Mental Health.

### Access and Equity, EOP, C-PASS, EIT Accessibility

The Access and Equity Office registered 524 students this past fall semester. 54% of those who met with us actively used their accommodations and set up their Access Plan. Of the 34 students who attended the summer transition program in August, 97% were retained.

945 exams were proctored in the Testing Center for students with disabilities. This is a 22% increase from last fall. Although the Testing Center moved to a larger space last year, space continues to be challenging. There were several days when additional room locations were reserved, and multiple proctors had to be used simultaneously.

SUNY Delhi Student Senate adopted accessibility guidelines for clubs and organizations on campus to make their social media posts, resources, and events more accessible. These guidelines will be the starting point in ensuring our student leaders engage in educational opportunities and set an example of accessibility and universal design among our student body. The Access and Equity Office will work closely with Disability Ambassador and Student Senate President Julia Rios in these efforts throughout the spring semester. Julia Rios was also nominated and selected for the Chancellor's Award for Student Excellence!

EOP supported 119 students in the fall, and 107 returned for the spring semester.

Our target enrollment for the fall of 2025 is 70 students. We currently have 16 accepts and two deposits. Staff is working hard to connect with students and families to continue moving the review process along efficiently. We request prompt documentation delivery and encourage early deposits to meet target enrollment by June.

Of the 199 students enrolled in the C-PASS program, 73% (146) returned for the spring semester. Early interventions are in place for the spring semester to increase program participation and retention. C-PASS has 1091 accepts and 21 deposits for the fall 2025 semester. The C-PASS fall 2025 admits will be required to attend a summer transition program in August. C-PASS staff are actively contacting deposited students to begin developing relationships and communicating program requirements. Based on an increased interest in the

program, we intentionally set program expectations and student support and continuously evaluate the program's efficacy.

EIT Officers and Liaisons will be working to outline a plan for addressing the requirements of the Title II Updates to the ADA to go into effect on April 24, 2026.

### Grants and Sponsored Programs

A total of 18 proposals were submitted to State, Federal, Private and Corporate Foundations. Of the 18 proposals submitted 14 were awarded (77%) with a total of \$1,715,275 raised.

These grants supported: the creation of the School of Nursing Simulation Lab, Enhanced Nurses Training to Strengthen Healthcare Workforce; Student Success and Retention Supports; the O'Connor Center for Civic Engagement; the HRSA (Health Resources and Services Administration) Rural Communities Opioid Response Program; Green Jobs creation through the new HVAC and EV Charger training programs; the Resnick Library, a Micro-credential Initiative; partnerships with DCEC, and The Heckscher Foundation for Children which supported state-of-the art pneumatic, hydraulic, and robotics for the Mechatronics Lab.

An additional \$4.3M in applications are planned through the first quarter and are in feasibility and production phases of the grants cycle. The priorities for the Grants Office are aligned with the strategic priorities to: continue to increase student success supports, increase workforce development opportunities that strengthen the Nation's innovation and STEM pipelines, and support the integration of AI-related opportunities that help to modernize instruction and keep in step with technological advances.

### School of Applied Technologies and Architecture

The architecture program is working with the grants office to create an Architecture living/learning community on our campus. This is an on-campus housing option for groups of students with similar interests or fields of study. Living/learning communities help students develop a sense of community, and belonging and can deliver an excellent academic experience.

The automotive program has added the ability to service and train their students on the 1234YF refrigerant systems, found on vehicles since 2018. This service will be available to the local public this spring. As a reminder, the automotive lab delivers service to the local community for a very low-cost donation and typically performs around 700 repairs over the fall and spring semesters.

The Construction Program's design-build class will be building custom outhouses this semester. These can be designed as composting toilets for camps or other venues lacking plumbing and wastewater access. The program is currently taking orders.

The Electrical program is partnering with the Delaware County Electric Cooperative (DCEC) for training and support of the utilities laboratories this semester. This will afford our students with current working linemen and the latest technologies that are being utilized today.

Mechatronics will be utilizing our new advanced hydraulic/pneumatic trainers that were purchased through a \$400,000 grant from the Heckscher Foundation, whose mission is to level the playing field for underserved youths. This equipment will prepare Delhi graduates for work in the manufacturing field, which is ever-expanding in New York State.

The HVAC program has been awarded a Green Jobs grant to expand the curriculum for ductless HVAC systems (also known as mini-splits). This exciting venture will deliver new curriculum, training, and certification for the

Delhi students. In addition, Jon Reynolds and Daren Terpstra, will deliver training and certification to the local community in early June this year.

The Residential Construction program students are continuing work on a new house project on County Road 18 in Delhi.

The Welding program hopes to do a public demonstration of the new sanitary pipe process equipment this spring. The new training will provide skilled workers for the dairy, food, and pharmaceutical companies in the surrounding area and the country.

#### School of Nursing, Arts and Sciences Liberal Arts and Sciences

Shelly Jones was selected for the inaugural 2025 cohort of the SUNY Accessibility Advocates and Allies (AAA) Faculty Fellowship Program.

Samantha Misa recently graduated from the University at Albany with a PhD in history. Misa also published the article "Paper Bullets: The Civil War Letters of John and Phebe Miller" with the journal *Scholarly Editing* (vol. 41) and a monograph, *Buried Treasures of Upstate New York*. She was the recipient of a fellowship from the Tianaderrah Foundation to research the role of Delaware County veterans in the American Revolution, and a grant from the Catskill Watershed Corporation to promote the history of the Catskills in New York City schools.

Erin Wagner was selected to participate in the AI 4 Learning Network pilot (through SUNY OER), and Jack Tessier hosted Erpf-Sanford speaker, Eddie Watkins who spoke about fern reproduction in November.

#### Nursing

The Pre-licensure nursing program is planning a ribbon cutting ceremony for the initiation and implementation of the college's Nursing Simulation Lab, termed "SIM Center", for this spring. The implementation of simulation enables students to practice their clinical and decision-making skills for significant issues they may face in their daily work. The protected environment and the sense of security that simulations provide will enhance student's self-esteem and confidence, thus promoting learning. The Nursing Simulation Lab is within consideration of providing a vital resource to our local healthcare partners though collaborations that support skilling up the existing rural nursing corps and the next generation of highly trained nurses. The approved High Needs Simulation Funding has allowed for this implementation of the SIM Center and for four Nursing faculty to attend a program development SIM training through the INASCL Sim Ed program. These faculty members have received certification from this training and are now eligible to take the Certified Nursing Simulation Educators exam.

**Reviews and Publications:** 

Beth Boyd and Ann D'Anna presentation: Annual Research Roundtable - Organizational Leadership Track at Regent University School of Business & Leadership- *Comparison of Undergraduate and Graduate Nursing Student Perceptions of Leadership Priorities* 

This is a study conducted by our two-nursing faculty. The results are enabling program improvements to prepare both undergraduate and graduate students for leadership decisions and roles in healthcare. There were very distinct differences between the BSN and MS levels of students in their leadership priorities, commensurate with their level of professional knowledge. Barbara Ann D'Anna published CHOICE reviews:

- Hempstead, K. (2024). Uncovered: The story of insurance in America. Oxford University Press.
- Cohen, I.G., Kramer, D. B., Adler-Milstein, J., & Shachar, C. (eds). (2024). Digital health care outside of traditional clinical settings: Ethical, legal, and regulatory challenges and opportunities. Cambridge University Press.

Cheryle Levitt reviewed three manuscripts for publication for *Journal of Nursing Education & Practice*, and one manuscript for *Nursing Reports*.

Brown, F., Pajarillo, E.J.Y., Baker, J., Kabigting, E.N.R., Bajwa, M., Dowling-Castronovo, A., Kaufman, D., Santee, R., Seibold-Simpson, S.M., & Lee, J. (2025). Addressing the shortage of academic nurse educators: An opportunity for collaboration between academic and healthcare organization leaders. *The Journal of Nursing Administration*, *55*(2). 10.1097/NNA.0000000001534

Deanna Walborn completed her PhD in Nursing at Liberty University in December, 2024. Her dissertation is: *The Differences in Perceived Stress and Coping for Undergraduate, Prelicensure Nursing Students*. She conducted her research at the SUNY Delhi Pre-Licensure on-campus nursing program during Fall, 2024.

## School of Veterinary and Professional Studies

Heidi York's (Hospitality) article "The Art of Artificial Intelligence in Hotels" was published in the Hotel Business Review.

https://www.hotelexecutive.com/business\_review/8154/the-art-of-artificial-intelligence-in-hotels

Veterinary Science received news of continued full accreditation from the American Veterinary Medical Association-Committee of Veterinary Technician Education and Activities (AVMA-CVTEA.)

The recently added online program continues to grow rapidly and has 112 students enrolled for the Spring 2025 semester.

We have received \$33,000 of SUNY Transformational Funding which will be dedicated to continued enhancing of the Cyber Operations laboratory in Sanford Hall.

Doug Gulotty (Business) delivered the keynote address to the Catskill Regional Agriculture Conference 2025. The January conference was attended by 140 participants and 30 vendors.

Bret Meckel accompanied 10 students to South Africa for three weeks in January on a Wildlife Management Program in which students were able to get hands on experience with wildlife medicine and compare conservation strategies and facilities for wildlife efforts in South Africa. This was the 13<sup>th</sup> year that the program has run with over 200 students having now participated in the experience.

## Enrollment Management and Strategy

The multi-year strategic enrollment management (SEM) plan continues to be implemented through various departmental collaborations and working groups.

Recruitment: There are new e-communications campaigns for EOP and CPASS students to effectively prepare them for college. Additional e-communications will be delivered to parents and families. A new scholarship

model was approved for out-of-state and international students, scheduled to be implemented next academic year. Offices are collaborating to increase engagement with local schools, including hosting a tournament at Delaware Academy. International student recruitment and services are being evaluated to guide priorities and related investments.

Branding: There is new print collateral including acceptance letters, a financial aid postcard, and disability services postcard, which are being distributed this academic year.

Academic Success and Student Engagement: Increased outreach efforts regarding class schedules are being conducted. Modifications have been made to streamline the withdrawal from college.

Data and Technology: A small working group is creating a common data set to automate and regularly evaluate student retention. Simultaneously, new and revised reports are being developed through CIS. An analysis of various data points including incoming GPA's, withdrawal rates, academic dismissals, early alert progress surveys, and Starfish flags has been completed. This will inform proactive interventions such as targeted communications throughout the summer and tutoring needs. Additionally, a new reporting tool (Lightcast) will support program development, understanding competitors and being apprised of workforce needs within and beyond New York State. The occupations and salaries will be incorporated into the website and/or recruitment materials to demonstrate the value of a college degree at SUNY Delhi.

Alumni Affairs: There are ongoing conversations to showcase alumni through video testimonials, which can be incorporated in future recruitment campaigns.

Admissions: For 3 years in a row (2022-2024), SUNY Delhi accomplished significant gains within the technology sector, achieving the highest percentage increase in apps, acceptances & deposits.

Applications

2022	2023	2024
4,587	7,080	8,913

This reflects a 95% increase (net ~4,200 applications). Within the same timeframe, acceptances grew by ~112%. Deposits increased by ~58%.

The college's ability to remain competitive and successful is due to the rapid implementation of Slate (CRM software). Kevin Sobers, Director of Operations, has accomplished (in months) what many other institutions have taken several years to achieve.

Under the leadership of Josh Gregory, Director of Admissions, the admissions counselors yielded excellent results. In addition to dedicated on-campus counselors, the benefits of regional and online/grad counselors have made a real difference in reaching prospective students - meeting them where they live and how they wish to pursue their educational goals.

This Fall, the team exceeded target goals, bringing in the highest incoming class in SUNY Delhi history.

	Fall 2023 Actual	Fall 2024 Goals	Fall 2024 Actual
Apps	7,081	6,800	8,913
Accepts	5,848	5,000	7,593
Deposits	1,264	1,260	1,389

For Spring 2025, applications, acceptances, and deposits are up overall.

	Spring 2024	Spring 2025*
Apps	635	746
Accepts	270	274
Deposits	183	199

\*As of 1/28/2025, compared to same time last year The Fall 2025 enrollment cycle is well underway.

	Fall 2025 Goals	Fall 2025 Actual	% To Goal
Apps	8400	7664	91%
Accepts	7025	6468	92%
Deposits	1330	318	24%

The Admissions Office has newly designated each admissions counselor to serve as a liaison for key departments such as Financial Aid, Residence Life and Student Activities. Cross-training will be an ongoing exercise to ensure admissions can fully relay the value of academic resources and student services. Another initiative is scaling Slate utilization, particularly for faculty to regularly view real time information and conduct automated, personalized outreach. Admissions is also working closely with Marketing and Communications to develop a plan for marketing campus-based programs.

Tuition Rate Working Group: Chelsea Mathieu and Nazely Kurkjian are representing SUNY Delhi on a SUNY Tuition Rate Working Group. This group gathers tuition and fee information for comparable institutions, shares enrollment strategies to remain competitive, and provides recommendations.

Retention: The Retention Council met over the course of the fall semester to develop priorities for tactics as part of the strategic planning process. Council members are assigned to various working groups to finalize tactics by the conclusion of the spring semester.

This fall, a No-Show Committee was established to examine current practices with verifying student enrollment and schedules. This group includes representatives from Admissions, Registrar, Residence Life, CADI, Academic Advising and other key stakeholders. The charge is to proactively engage with students to confirm their intent to enroll or return (prior to the start of each semester), address outstanding holds and requirements (e.g., online orientation completion), and ensure each student has a schedule before they move in, and classes begin.

Institutional Research: A newly mandated survey from SUNY regarding graduate internship experiences was disseminated this Fall. A working group is being created to address low response rates for course evaluation surveys. IR is actively engaged with the Deans and Grants Office to pilot innovative ways to gather employment data for the Perkins grant.

	FT	РТ	Grand Total
Continuing Ed		23	23
Grad	37	138	175
UG	2454	406	2860
Grand Total	2491	567	3058

#### Fall 2024 Census Statistics

### Division of Student Life John Padovani, Interim Vice President for Student Life

#### Athletics

This past fall, 94% of our student-athletes were in good academic standing, with a department GPA above 3.0. All 15 ineligible students were first-semester students. Spring sports teams had a cumulative GPA of 3.11, showing that even with larger rosters, our student-athletes are excelling academically.

Athletics has applied to SUNYAC for full membership, with the hope of a positive response by the end of the spring semester. If accepted, it would mean significant financial savings. We are currently a member in all running sports as of the start of our indoor track season.

We are searching for a new Head Women's Soccer Coach, and this process has resulted in one of our most diverse candidate pools. The new hire is expected to start by February 27.

Welcome Alex Devine, Head Track & Field coach. We are seeing early marked success for several of our athletes breaking school records.

The department plans to launch a Giving Campaign in early March or April, marking the kickoff of our athletics department's first major fundraising event, which we intend to continue annually.

#### Aquatics

Our spring semester aquatics programs are in full swing, and we are planning how best to utilize the NY Swims grant. This may include staying open during the summer months in collaboration with the Town of Delhi to avoid duplicating services.

#### Bronco Ready Days and New Student Orientation

The January Bronco Ready Orientation program successfully welcomed 35 new students to our campus, guided by two dedicated Orientation Leaders. Our staff collaborated with the Bronco Reboot program to merge sessions and streamline the schedule for both initiatives.

We are currently discussing proposed changes to the August Welcome Week program timeline with the planning committee. Additionally, we are now accepting applications from students interested in becoming Orientation Leaders for August.

## College Association at Delhi, Inc. (CADI)

The CADI board is currently exploring having food services handled by a vendor and is developing a request for proposals (RFP) for these services. While the board is going through the RFP process, CADI has contracted with Sodexo to provide management services to our current dining operations, catering functions, and operating Bluestone. With the additional resources Sodexo provides, this partnership aims to create an enhanced dining program with exciting events and experiences for the campus community.

Eight members of the CADI team attended the SUNY Auxiliary Services Association's annual conference in January. Sous Chef's Holly Biggs and Jeremy Carden, student employee Emily Moreno, and Executive Chef, Cliff Roy competed in the Battle of the Chef's competition against seven campuses with the featured ingredient, lentil. Even though they did not secure a win, their dish, Persimmon Red Lentil Pudding with a yellow lentil tomato sauce, was delicious. Also at the conference, Christina Viafore, and two representatives from the NYS Department of Labor, presented a session, Opening Door: Partnering with NYS DOL to Hire NYC's Newest Job Seekers, to highlight CADI's initiative to hire asylum seekers to work in the dining venues.

Boba Drinks and Smoothies are the newest offering in Treat Street, and during the first week of classes, SUNY Delhi's account was #2 in the nation. There are ten drink options including classic milk tea, strawberry jasmine milk tea, mango lemonade, dragon fruit strawberry lemonade, and more. The six smoothie options include dragon fruit mango, salted caramel milk tea, Thai milk tea, and more.

This semester, CADI plans to bring a f'real option to Treat Street to be able to serve several flavors of milkshakes, smoothies, and energy freezes.

#### **Counseling Services**

Peer Educators hosted a "Back-to-School" program which included education about campus resources to support a successful semester and free school supplies.

We are continuing to plan for the 2<sup>nd</sup> Annual Campus-wide Mental Health Summit to be held on March 27, with presentations by the University of Buffalo's School of Social Work's Institute on Trauma and Trauma-Informed Care (ITTIC) and a panel discussion with students, faculty, and staff.

Collaborating with Nazely Kurkjian, Academic Advising Office, and One Stop Delhi to revise the withdrawal process for students, so it is more streamlined without losing important retention touchpoints with staff, and provides opportunity to reengage students who stop out, and gathers data for improvement.

Welcome Amanda Kripski, our new psychiatric medication provider.

#### Fraternity & Sorority Life

The semester is off to a great start with the Meet the Greeks event on January 29, the kickoff to the semester recruitment process. The Chapters officers have attended the mandatory anti-hazing training, and meetings with Student Rights & Responsibilities and Athletics have commenced to prepare for compliance with a new federal Anti-Hazing law.

#### **Health Services**

We obtained a donation of 640 Plan B One-Step<sup>®</sup> emergency contraception tablets to be provided to our students at no cost.

All University Police officers have been educated on the most common drugs associated with overdoses and the symptoms these substances can cause.

We have implemented Pharmedex for prescription medications provided to our students. This company utilizes a pharmacist to fill pre-ordered prescriptions.

We continue to work on a partnership with Bassett Health care for access to EPIC CareLink EHR system for obtaining our student's health records when they utilize the Bassett Health system for better continuity of care for those individual students.

Collaborating with NYS Department of Health office of sexual health and epidemiology for student programming opportunities.

#### Housing and Residence Life

We successfully trained 51 Resident Assistants and collaborated with other departments' student staff on assorted topics, including DEI, Narcan, campus resources, mandated reporting, Title IX, standard operating procedures, community development, mental health, and policy enforcement.

Resident Assistant GPAs at the end of the fall 2024 semester were among the highest we have ever seen, with a 3.38 semester average for the staff and ten members achieving a 4.0 GPA.

Residence Life has selected Housing Cloud as our new housing management system, which we are implementing this spring for a summer/fall rollout. This system will enable text messaging and emailing students, and it uses artificial intelligence to improve roommate matching over time.

This spring, the department will revise our ten-year capital plan, an annual task submitted to SUNY.

### O'Connor Center for Community Engagement (OCCE)

Regalia saw an increase in logged visits to the Food Pantry and Career Closet of 42.7% for the fall 2024 term (1213 visits compared to 850 in fall 2023). Food security outreach to on-campus students over the winter break included targeted groceries supplementation and three hosted lunches. Over 600 food items were collected for the food pantry at the spring term opening meeting in January.

OCCE organized and facilitated eight service projects for new students and the Reboot Program during the January 20th MLK Day of Service initiative, with 36 students participating.

Work is ongoing to meet the April 1 deadline to reapply for our Carnegie Classification for service. The document requires buy-in and collaboration with many other departments on campus ranging from academics to institutional research.

#### **Student Activities**

SUNY Delhi was well represented during the NACA Mid-Atlantic Region Awards Ceremony. Student Programming Board (SPB) received the Outstanding Community Impact Award and the Mid-Atlantic Spirit Award. Julia Romanowski, President of SPB received the Student Leader Award. Delhi Bronco Votes group won the award for Excellence in Civic Engagement and Social Responsibility. The Mid-Atlantic Region is made of hundreds of schools in New York, Pennsylvania, Delaware, New Jersey, Maryland, and Washington DC. SPB is excited to be attending the 2025 NACA Live (National Conference) in February.

The semester is off to a great start with highly attended programs. We began the first week back of classes with a "Timeless Trends Week," consisting of events every day from Sunday to Saturday. One notable event included a collaboration between SPB and President Mary Bonderoff where Dr. Bonderoff co-hosted a Blast from the Past Bingo, the first 100 students to attend received a Converse keychain with a save the date for the 2025 presidential inauguration, over 250 students were in attendance.

The Annual Winterfest is set for the middle of February, and dates are set for the Delchella Concert Festival, May 3 and the Campus Carnival on May 8, 2025.

#### Student Life Division Office

The Student Life Division met for their annual January Meeting, hearing information about the National Survey for Student Engagement, the Campus Climate Survey, and the Orientation Data and Assessment. Resident Assistants were in attendance as student staff, as part of their training week.

Collaborative conversations have begun to offer all students Self-Defense workshops this March, to expand the offering of self-defense beyond the Women's Self-Defense Course.

Delhi Broncos Vote was nominated and awarded the National Association for Campus Activities Mid Atlantic Regional Award in the category of Excellence in Civic Engagement and Social Responsibility.

### Student Rights & Responsibilities

Completed the 2024 Biennial Review, which keeps SUNY Delhi in compliance with the Drug-Free Schools and Communities Act. This Review assesses the effectiveness of alcohol and other drug programming efforts and documents the annual distribution of campus policies and procedures (related to alcohol and other drugs) to both students and employees.

Updated all Title IX policies from meeting the 2024 regulations, back to meeting the 2020 regulations, due to a court case finding vacating the 2024 regulations nationwide.

Created a 'Smoking Impact Survey' focusing on cannabis, smoking gazebos, and covered smoke detectors, and collected 821 residential student responses.

Updated our hazing policy and procedure and are in compliance with the new Federal Stop Campus Hazing Act.

Implemented cannabis skunk 'search and find' education program across campus in February.

#### **State University Police**

Trainings

- Int. Chief O'Donnell attended the State Emergency Managers conference on January 16 & January 17.
- Lt. Lonecke attended hate crimes investigation course in December and Principled policing for police executive on January 14 and January 15.
- Officer Czaplicki attended implicit bias training on January 17.
- Officer Croizer attended Instructor Development School from January 6 January 10 and principled policing for the law enforcement officer on January 16.

The department is actively working to fill the current vacant/interim positions: Chief, Lieutenant (1), Officer (3), Dispatch (1).

Staff collaborated with Residence Life to offer CRASE training (Civilian Response to Active Shooter Events) to Resident Assistant staff and used this opportunity to further develop new UPD instructors in presenting the training.

Interim Chief O'Donnell is developing ways to improve department technology with the installation of mobile data terminals in all department vehicles assigned to patrol. The new terminals are funded through a NYS Division of Criminal Justice Services (DCJS) grant.

Interim Chief O'Donnell met with Ellen Liberatori, Grants Specialist, to help with funding support for additional equipment and training.

#### Veteran Support Services

In collaboration with Nazely Kurkjian, we worked with Admissions to gain access to Slate reports on the selfdisclosed military-affiliated status of incoming students. This access enables us to identify active service members, veterans, and dependents of veterans who are not utilizing VA benefits. Consequently, we can reach out to these students about other available services, such as the SVA and the Veterans Lounge in Farrell. Additionally, this access allows for more accurate reporting in response to the Chancellor's recent request for military-affiliated enrollment numbers.

### Diversity, Equity & Inclusion Louis A. Reyes, Jr., Interim Chief Diversity Officer

The Campus Climate Survey results are in. After careful consideration, we are working with Insight Viewfinder to analyze the data and produce dashboards. 14% of our students and 36% of our faculty/staff completed the survey. We are awaiting benchmark data from Alfred State, and SUNY's Canton, Cobleskill and Morrisville. Updates will be given when analysis and benchmark data become available.

Louis has been taking part in the first SUNY Institute for Diversity, Equity and Inclusion Professionals. The Institute is designed to be a rigorous and immersive four-month program. The program strives to advance the skills and leadership capacity of current and aspiring Diversity, Equity and Inclusion Professionals. The Institute will integrate best practices across multiple disciplines and inclusive leadership strategies to build our capacity for effective and impactful leadership.

Louis has participated in ongoing Title VI advanced training. This training has been provided by various members of the State University of New York's legal team. These training sessions are ongoing because of the daily changes and adjustments occurring nationally. Information learned has been shared with our Bias Response Team for continual development.

Racial Equity and Justice Institute (REJI): SUNY Delhi continues being engaged members of the Racial Equity and Justice Institute out of Bridgewater State University (BSU). Louis attended a 1-day conference at BSU and received Volume 2 of the practitioner handbook. REJI will host four virtual convenings in the spring that intend to build community, deliver actionable strategies and instill hope in our communities.

The President's Awards for Diversity and Inclusion Excellence have returned! These awards recognize outstanding faculty, staff, students, on-campus groups and residents who have made exceptional efforts and contributions in the areas of equity, diversity, and inclusion. The award ceremony will take place on March 18.

Students will be invited to attend the SUNY Oneonta Student Diversity & Leadership Conference in late March. This event is designed for individuals from diverse backgrounds, experiences, and perspectives to interact with student, administrator, and faculty presenters and exchange information to enhance multicultural comprehension, self-awareness, and leadership skills. Staff is hoping to accompany students representing Greek Life, Resident Assistants, and MOSAIC Student Assistants.

## International Students

Christina Wood began Designate School Official (DSO) Training through the Dept. of Homeland Security and has been working more closely to support International Students. Galya Nocheva, the campus's new Principal Designated School Official (PDSO) has been working to ensure that our students feel a sense of belonging on the campus.

# MOSAIC

MOSAIC has hosted, co-sponsored, and provided space for a variety of activities and events, supporting a broad range of clubs, organizations, and individuals.

## November

- Friendsgiving Meal Prep EOP & CPASS organizers used the kitchen to prepare meals
- Soup, Bread, & Belonging (Nov 6 & 20)
- Open House Welcoming prospective students and families
- Flan & Coquito Sale LASO fundraiser
- First-Year Seminar: Heritage & Culture Shared Meal at MOSAIC Hosted by Jessica Fleming
- PJs & Chill Pre-finals crafts and game night
- Multicultural Holiday Ornament Making & Celebration

# <u>December</u>

• Winter Break Meals – Hosted six lunches for students and staff on campus, serving ~20 meals including lasagna, soup, pizza, burritos, and more.

## <u>January</u>

- RA Training: Compassionate Conversations (CSLE, Res Life), highest rated session during the training series
- RA Training: DEI & Introduction to MOSAIC Multicultural Center
- *Exploring MLK Jr.'s Final Speech*: Listening & Conversation (with Resnick Library in the Multicultural Lounge, 10 attendees for the conversation + numerous passers by engaging with the video and giveaways)
- International Holocaust Remembrance Day The Last Days film screening & discussion
- Three UPD Chief Meet the Candidate student forum and lunches at the Center

Upcoming programs in February and March include:

- Black Love Week (Collaboration with BSU) Black Trivia Night & Poetry Reading featuring radical Black feminist writers (Cheryl Clarke, Nikki Giovanni, Audre Lorde, Sonia Sanchez.)
- Black History Exhibit Display in Farrell Hall
- Soup, Bread, & Belonging Continues Featuring guest soup makers!
- Men of Distinction Speaker Series: Dr. Howard Ashford (March 26) and Professor Maurice Odago (March 31) in Centennial Center
- Men of Distinction Meet & Greet (March 19)

- > MU Epsilon Conversation heart activity at MOSAIC (February 13)
- UDE Activity Using the space for programming (February 18)
- Open House (March 29)

The MOSAIC Center continues to evolve as a welcoming and inclusive space for students, with ongoing efforts to enhance both its aesthetic and functionality. New posters have been ordered to bring fresh energy to the space, reflecting themes of diversity, empowerment, and community.

Our student assistants and maintenance staff have done an outstanding job keeping the center organized, clean, and inviting. Benjamin Carey, Janitorial Services, made a dedicated effort to refresh the upholstery on the existing furniture, and students have established a reliable system for maintaining the shared spaces, including regularly cleaning out the fridge and tidying communal areas.

Despite the above efforts to extend the life of our furnishings, it has become clear that the center is in need of new furniture to better support student use. In response, Louis and Christina have begun researching options to create a more comfortable and functional environment for all who visit MOSAIC.

MOSAIC has been actively engaged in campus-wide initiatives to promote equity, student involvement, and safety. A key focus has been increasing participation in the Campus Climate Survey, utilizing a multi-platform approach that included social media outreach, tabling, and posters.

Christina is serving on a subcommittee of the Equity Council to propose policies that enhance student safety on campus.

Team members also remain involved in student organizations, strengthening connections between the center and the broader campus community. Christina continues to serve as a co-chair for the Latin American Student Organization (LASO) alongside Louis while Opeyemi Adesanya, Diversity Equity & Inclusion Associate, continues to advise the Lambda lota fraternity.

Staff and student employees have actively engaged in professional development and leadership opportunities, both on and off campus.

Christina Wood has played a role in campus hiring and selection processes, serving on the hiring committee for the LGBTQ+ Peer Mentor in Residence Life and the search committee for an Admissions Advisor. Additionally, she was invited to act as a Guest Critic for ARTS25, offering feedback and insight to student artists. Beyond campus, Christina continues to support the arts and equity work in the broader community, serving as Chair of NYSCA (New York State Council of the Arts) Individual Artist Grant Panel for Delaware County.

Opeyemi Adesanya is actively enhancing student engagement and inclusivity on campus. As the advisor for Lambda lota Fraternity, he supports leadership development and community involvement. He is also spearheading efforts to bring the Hello Beauty vending machine to campus, expanding access to diverse and inclusive beauty products. Additionally, he is launching Basics of Recording, a program that teaches students essential recording skills. MOSAIC student assistants are actively building their skills through bi-weekly team meetings, each featuring a professional development session designed to enhance their leadership, event planning, and cultural competency. These sessions cover essential topics such as Fundamentals of Event Planning, DEI Education, Hosting Culturally Sensitive Events, and Graphic Design Basics.

We also welcome two new MOSAIC student staff hires: Sandro Garcia (So) and Suroyya Lomax (Sr).

## Office of Finance and Administration Chelsea Mathieu, Vice President for Finance & Administration

We are in the second year of our fiscal stability plan which is being monitored by SUNY System Administration bi-weekly and are pleased to share we continue to make good progress towards our overall goals. Within the academic enterprise we have generated ~\$17.8M to date which is up +\$560K vs the same point last year and a direct correlation to our increase in enrollment. We have spent ~\$20.7M to date which is essentially flat to the prior year. As a result, our current cash balance within the academic enterprise is ~\$(941) K. Across all campus funds our overall cash position is strong at ~\$17M to-date. Much like last year, we anticipate ending this year in a surplus position across all campus funds.

# 2024-2025 YTD All Funds Cash Balance

			025
		Beginning	Ending
Fund	Description	<u>Balance</u>	<b>Balance</b>
Revenue Offset	This fund supports the Core Instructional mission it includes: Direct State tax transfers, Tuition revenue, Interest, the College Fee, etc.	(1,434,296)	(3,000,076)
General IFR	Supported by revenues generated for services provided by the campus, such as student fees, conferences, concerts, training, facilities rentals, etc.	2,862,551	1,795,840
SUTRA	Supported by tuition revenue collected from summer session, contract courses, overseas academic programs, etc.	495,993	263,567
Stabilization Fund	Supported by unspent prior year Direct State Tax Support or tuition	13	13
Collection Fund -Campus	Fund whereby revenue generated is held prior to being disbursed	634,613	7,200,675
Dormitory Operations/Sponsored	Supported by room rental fees and charges	9,026,616	9,011,075
Res Hall Rehab and Repair	This fund support the rehab and repair of the residents' halls	2,148,515	2,122,686
	Total as of 1.12.2025	13,734,005	17,393,781
			$\wedge$

#### Student Support & Development

#### **Computer Information Systems**

CIS once again is employing 15-17 students. Most work within the help desk answering calls and emails and providing some Tier 1 support. Students are also able to provide support after 5pm and on weekends. In addition, we have a student working with the PC support group, assisting with computer moves, set ups as well as other daily tasks. This semester CIS is also hosting an intern for the first time in several years. Zach is a senior

+\$3.7M

student in our Applied Communication program. Throughout his semester long internship Zach will spend several weeks within each CIS business unit, working on projects and learning about each area.

### Facilities

The facilities group is also excited to offer student opportunities this semester. The Grounds Dept. has multiple students that are working at shoveling snow from areas that cannot be plowed. Additionally, we have a student worker that assists Grounds with moves and minor outdoor tasks which will continue throughout the spring. The college has struggled with filling vacant custodial positions in recent months. Although we are making gains, we have also been able to hire a few students to assist. So far, we have found this to be a win for both the student and custodial staff.

### Investing in People, Staff Excellence

### Purchasing, Travel & Contracts

We have two purchasing assistants on our team, Afsah Diabate, a recent Delhi graduate who started on January 30 who will be with us until the end of the calendar year and Alanie Henderson who started January 6, 2025.

Rachael House began her role as Administrative Assistant in mid-November and has already identified areas for improvement. She is actively working to implement updates and enhancements to these processes.

Chelsea Ingram has been dedicating considerable time and effort to training the new employees, efforts which are much appreciated.

Ruth Ehrets will be lending a hand to the team to help the purchasing and BU teams to increase efficiency and streamline processes.

Erica McKee has joined our team as the new Contracts Manager. She is adapting quickly and has already begun to familiarize herself with the complexities of contract management.

# Human Resources

## **Recruitment Efforts**

Human Resource members have participated in several meetings with the Chief Diversity Officer, Lou Reyes in learning about Executive Order (EO) 31, which is New York State's commitment to being a model employer for people with disabilities, and our commitments under the strategic plan created for us. As part of SUNY Delhi's EO31 Strategic Plan, all job postings will include language stating that "persons with disabilities are encouraged to apply" in addition to traditional non-discrimination language. This is one of several steps being taken as the Campus incrementally aligns with EO31 strategic plans and goals. Again, under EO31 strategic plan goals, training has been scheduled for January 28, 2025, to learn more about the 55 B/C civil service lists established through persons seeking employment being verified as disabled and/or veterans, and are able to perform the essential functions of a posted position.

#### **HR Staffing**

A search is presently underway to replace Sarah Ackerly, former Personnel Assistant whose work focus was on staff payroll. Sarah departed from her full-time position on January 17, 2025. While the search is ongoing and during the training period of the selected new hire, Sarah will continue to provide part-time services, beginning January 30 as will Brenda Little, each offsetting the gap and ensuring that payroll runs. These two part-time positions will provide up to 32 hours of support per week while without a full-time employee.

## Training

Workplace Violence Prevention Training stands with a completion rate of 96%, not including newly hired employees still in their first 30-days, since the training campaign began on November 5, 2024, on the KnowBe4 platform. Title VI training for staff is at 99% completion, not including newly hired employees, and the two outstanding employees have been out on leave of absence since the training requirement began. Title VI training for students is at 98% completion.

During the winter break session, several in-person staff trainings were held. On January 7, the first joint UUP/SUNY training took place on the topic of Performance Program Plans and Evaluations. A total of 30 supervising employees attended this training. Also offered on January 7, was a Payroll for Supervisors of Unclassified Staff training, presenting foundational information related to supervisory duties of reviewing various details of a time card, time off approvals and time card approvals etc. A total of 26 supervisory employees attended this training.

On January 9, Trish Tyrell facilitated a discussion around Ethical Hiring and Supervising Standards with Resident Directors, per the ACUHO-I for College and University Housing Professionals manual.

On January 13, an in-person session of the annually required Search Committee Training, with 17 participants, and Search Chair training, with 11 participants, was delivered. Additional live, computer-based training are scheduled and these trainings will be available on the Brightspace platform for self-enrollment. Also on this date, a Payroll for Supervisors of Classified Employees was delivered to an audience of 15 supervisory employees.

On January 14, Hiring Manager Training was offered for the first time, identifying similarities and differences between hiring managers and search chairs, as well as covering specific tasks of a hiring manager through the recruitment and hiring process. A total of 15 potential hiring managers attended this training. Also on this date, and in-person session of the Supervising Student Employees training was delivered to 34 student supervisors, during which an overview of student requirements and supervisory responsibilities was provided. This training is also available on the Brightspace platform for self-enrollment.

#### **Title IX**

Effective January 9, 2025, Title IX (TIX) requirements under the 2024 rules implemented effective August 1, 2024, were vacated, with prior 2020 rules going into effect. Websites are presently under revision to accurately reflect policy and grievance procedures.

For the first time, the Title IX Coordinator Nicole Craft is implementing monthly meetings with the Deputy Title IX Coordinator Rebecca Harrington to review and understand cases, and quarterly meetings will be scheduled to also include Director of Student Rights & Responsibilities Lacey Williams.

#### **HR Miscellaneous**

Through collaboration with the CSEA local union president, Melissa Dacey, Quality of Work grants were obtained to build upon and improve working environments for CSEA employees, specifically with regards to their breakrooms and supplies.

The HR Department conducted an overview of our Assessment Plan during Assessment Day to ensure understanding of our goals, how they are connected to ILO's selected, and to begin data collection processes to measure various aspects.

## Projects, Construction, Innovations, Procurement

### **Financial Aid**

The 2025-26 FAFSA went live in late November and so far, based on recent high school filing events, seems to be going smoother than 2024-25.

Financial Aid is gearing up for the 2025-26 aid year working on setup and loading 2025-26 FAFSAs so that 2025-26 award letters can be sent out as soon as possible.

CampusLogic-StudentForms has been successful in streamlining student requests and the collection of needed information from students for financial aid staff demonstrated by the influx of academic progress waivers and verification documents the office received this January.

### OneStop

Since May 2024, OneStop has had over 2,500 in-person appointments and has fielded over 6,000 telephone calls.

### **Student Accounts**

We will be going live with Scholarship Universe from CampusLogic at the end of January 2025 for the upcoming 2025-2026 academic year.

- Scholarship Universe will allow us to manage the entire scholarship cycle, including applying, reviewing, awarding, and reporting, as well as donor management in one place.
- The platform uses advanced algorithms to match students with relevant and vetted SUNY Delhi scholarships as well as external scholarship opportunities from a vast database of scholarships. Ensuring students have numerous opportunities to find funding that matches their needs.
- Streamlined application process by allowing students to apply for multiple scholarships through a single platform, saving time and effort.
- The platform is designed to be intuitive and easy to navigate, making it accessible for students of all tech skill levels.
- Scholarships in the Scholarship Universe database are regularly updated to ensure students have access to the latest opportunities and information.

In Fall 2025 we will begin offering automatic payment plan options to in-active students through Nelnet.

- Automatic payment plans create a win-win situation by helping SUNY Delhi recover funds while providing students with a convenient and manageable way to settle their outstanding balances.
- Reduces the administrative workload associated with tracking and collecting payments, allowing staff to focus on other important tasks.
- Students are more likely to make regular payments when they are automatically scheduled, reducing the likelihood of missed or late payments.
- Offering flexible payment options demonstrates the institution's commitment to supporting students, even after they have become inactive, fostering goodwill and potentially encouraging re-enrollment.

As of January 28, we have 2,723 active students enrolled in credit bearing classes for Spring 2025.

- Charges billed for the above students total: \$23,886,466.84
- Payments Received/Authorized Aid to date: \$20,005,159.35

- Enrolled in Payment Plan: \$1,501,276.41
- Outstanding: \$2,561,173.77

### **Computer Information Systems & Facilities**

Over winter break CIS was able to upgrade presentation equipment in all classrooms on the third floor of Evenden Tower. At the completion of this project, all classrooms in Evenden Tower, Sanford Hall, and Smith Hall share the same technology platform.

With the completion of the firewall upgrade the college was also able to move over to its upgraded internet connection. The new connection is 10x faster than the legacy 1 gigabit connection. The college was able to leverage an existing SUNY contract with NYSERNET. In addition to the faster internet connection the college will also gain access Internet2, a high-speed, secure network designed for research and education as well as access to a Direct Content Delivery Network which also for more rapid access to frequently visited sites and networks such as Google, Microsoft, and SUNY.

CIS has completed the gap analysis for the new SUNY Information Security Policy and met with President Bonderoff and VP Mathieu. There is a report due to SUNY by February 28 outlining our compliance with the policy thus far as well as a plan for accomplishing full compliance. This report is underway and will be reviewed by the president by the middle of February.

BANNER Self-Service version 8 will end support in January 2026. Campuses will need to begin the migration to version 9 and have it completed by January 2026. A work group has begun the process of moving us to version 9. This group consists of CIS Enterprise Systems, the college Registrar and members of Academic Advising and Retention.

The campus has been working for the past few years on remediating findings from a comprehensive Compliance Review which was conducted by New York State Education Department NYSED. There were over 100 items which have all been completed and accepted by NYSED and the campus has received a letter that NYSED has closed this project.

Fiber Infrastructure project; some work is being completed in Bush Hall; however, the majority of the work will start again this spring and continue into October. This project is to replace all underground fiber optics to each building.

Evenden Tower Elevators; this project is to replace all three elevators in Evenden Tower. At this time, elevators 2 and 3 have been completed and elevator 1 is scheduled to be finished by early summer.

The project to remodel the Science labs is underway. The sixth floor has been vacated and abatement and demolition has begun. I would like to extend a special thank you to Karen Teitelbaum, Noel Tarrants and Lauren Sloane for all of their hard work in moving out of the sixth floor so that the project could stay on schedule.

South Hall Improvements Project for targeted improvements to the interior and exterior. Bidding in February with a possible summer start. (This project will re-side the exterior of South Hall and replace several windows. Additionally, it will add ADA accessible bathrooms to the lower level as well maximize some of the space used for machining, pneumatics and hydraulics).

Facilities Master Plan (FMP) Moving into Phase 5. Campus leadership are working with the Construction Fund and consultants to evaluate project impact and cost in order to prioritize what items are highlighted over the next 10 years).

MacDonald Hall Plumbing work will begin shortly. Last year we were able to repair a plumbing issue which affected one of the classrooms in MacDonald Hall however, since that time we have identified additional issues. The campus will excavate the pipe and an outside plumbing vendor will replace it.

### **College Advancement** Michael Sullivan, Vice President for College Advancement

## Alumni Outreach and Programs

A successful retirement event was held at Bluestone in November with 70 guests, the majority Bronco Athletics alumni. The Bob Backus Fund for Excellence in Track & Field was created to commemorate the retirement of the former Coach and Director of Athletics.

College Advancement collaborated with the faculty of the Student Research and Achievement Day Committee for the December StAR Day alumni guest speaker. Dr. Lisa Russell Knode '02, Associate Director of Laboratory Operations at Eurofins Central Laboratory, gave inspiring opening remarks, "It takes a special gift and intuitive mindset to drive the ideas and hypotheses behind new developments. As a college, community, and body of students I commend you for stressing the importance of scientific research. Because the opportunities offered here at Delhi and through StAR Day are what will spark interest for the next generation of scientists. I want to applaud those of you here today as you lead the next generation of growth in research, whether that be environmental, technological, or medical developments that will help drive us further as a society and world."

During her visit, Dr. Russell also gave a lecture to Professor Laura Dalby's Advanced Animal Research class and made a special connection with Veterinary Science Technology student Amita Ganeshkumar.

College Advancement staff are working on 2025 events.

Thursday, June 5<sup>th</sup> the SUNY Delhi Alumni Association will have exclusive access to the National Comedy Center in Jamestown. The event is being co-hosted by Delhi alumna Elizabeth McIntyre Galeazzo '00 who is the center's group events manager. Retired Director of Student Activities Marty Greenfield is also assisting with outreach to alumni involved in student leadership and programming.

Homecoming will be held in conjunction with the Delhi Village Harvest Festival the weekend of September 26<sup>th</sup> – 28<sup>th,</sup> 2025.



#### Marketing and Communications

With the departure of Mark Sullivan, the Office of Marketing and Communications now reports to Michael Sullivan. The office staff are continuing their operations independently and in collaboration with admissions and other campus offices.

Our digital marketing campaign with Umbrella Digital ended on January 31. This campaign started on October 1 and focused on promoting our online graduate degrees (criminal justice and the two masters in nursing). We are evaluating the results of this campaign and deciding on whether to continue our contract with Umbrella with a new campaign focusing on campus-based programs.

We completed a professionally produced promotional video for online nursing degrees (RN-to-BSN, MS in Nursing Administration, and MS in Nursing Education) in late November. The video was shared and well received on all social channels and the online nursing program pages. Snippets of the video were also used in the digital marketing campaign for online graduate degrees.

A new promotional video for our on-campus nursing program is currently in production. The video will include faculty and student interviews and b-roll showcasing hands-on learning experiences in the nursing lab.

We created an in-house video for International Student Day, spotlighting a culinary student from Nepal. Hosted on the international admissions page, the video gives prospective students from overseas a firsthand glimpse into the international student experience at Delhi. Coupled with an improved, more personable and informative webpage for international admissions, we have bolstered our efforts to reach and attract students internationally.

The college's social media platforms are growing and continue to engage various stakeholders with stories about student life, academic programs, and campus imagery. We have hired a student content creator for Spring 2025 to increase student-generated content, which is popular on social media.

Several press releases were sent out to share positive news about the college, resulting in a number of press mentions. SUNY further shared some of our news, including the nursing program's excellent licensure pass rate averages and Shelly Jones being selected for the SUNY Accessibility Fellowship program.

The aggregated campus calendar is now live and on our homepage. Campus offices are able to feed their individual office calendars into this public-facing master calendar to allow both the campus community and the public to view key academic dates as well as campus activities and events.

We developed a microsite for the Presidential Inauguration with information about the upcoming ceremony and related events.